

# Hyaluronic Acid Boosting Serum

**Hyaluronic Acid Boosting Serum** is an advanced hyaluronic acid (HA) formulation that plumps and firms skin through increased hydration and moisture retention. This smoothing blend provides deep, long-lasting hydration on three levels: on the surface, deeper in the skin and by increasing the skin's own hyaluronic acid production.

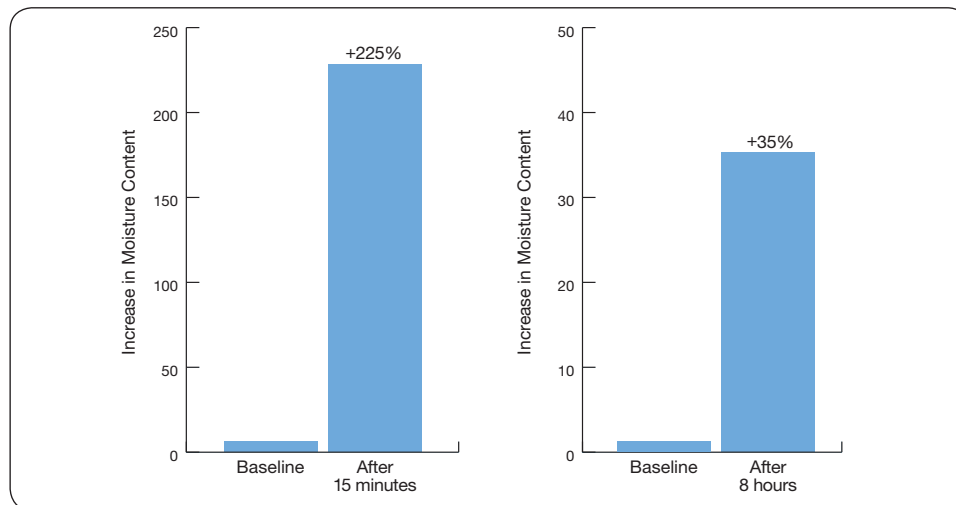
Application of HA to human skin provides powerful water-binding leading to measurable improvement in skin elastic and hydration levels.<sup>1</sup> HA has been shown to increase dermal volume by holding water within tissues.<sup>2</sup> HA has demonstrated involvement in myriad biological processes even outside of the extracellular matrix, many of which relate to cell function are still being studied.<sup>3</sup>

---

## Clinical information

A study was completed at an outside, third-party testing facility to measure electroconductivity (increase in skin moisture content) via Novameter. The study of 25 participants applying only **Hyaluronic Acid Boosting Serum** was completed and measured moisture content at baseline, 15 minutes post-product application, two hours post-application and again after eight hours. The investigating scientist reported that 100% of participants saw increased and maintained moisture levels at each time point measured.

### The result of Hyaluronic Acid Boosting Serum



## Conclusion

The study demonstrated that **Hyaluronic Acid Boosting Serum** provided an increase in the moisture content in the skin by 225% after 15 minutes, maintained 67% after two hours and 35% after eight hours. All participants indicated an improvement in moisture levels. No adverse events were reported.

<sup>[1]</sup> Pavicic T, et al. Journal of Drugs in Dermatology, 2011, 10(9), 990-1000.

<sup>[2]</sup> Juhlin L. Journal of Internal Medicine, 1997, 247, 61-66.

<sup>[3]</sup> Lee JY, Current Opinions in Cell Biology, 2000, 12(5), 581-586.